



LIMITED TIME ONLY

FREE LUXURY BLANKET EVENT

Buy any Serta® Mattress or Mattress Set \$695 and above and receive a Free *Sleep to Go™* by Serta® Luxury Fleece Blanket by mail.*



Retail Value up to **\$124⁹⁹**

*Offer redeemable by mail (not redeemable at retail). Offer valid only with proof of purchase of (i) any Serta® mattress or mattress set with an invoice price of \$695 or more; or (ii) any iComfort® mattress or mattress set purchase. Offer valid only on qualified purchases between 2/9/2012 and 3/13/2012. Quantities limited. Visit www.serta.com for official terms and conditions.

Queen Sets Starting As Low As **\$499**

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Plus SAVE 50% on over 10 Serta® Models!

Dream Haven Moondust/EuroTop
\$459 Queen Set
 Twin Set \$319 Full Set \$409 King Set \$649

Perfect Sleeper Lynnhaven/Plush
\$699 Queen Set
 Twin Set \$559 Full Set \$649 King Set \$944

Paula Deen Firm
\$809 Queen Set
 Twin Set \$719 Full Set \$764 King Set \$1079

Perfect Sleeper Sanders/Firm
\$854 Queen Set
 Twin Set \$719 Full Set \$809 King Set \$1139

So Comfortable, You'll Never Count These Guys Again.™

FREE Local Delivery | **FREE In-Home Set Up** | **FREE Removal** | **FREE Gift!** | **PLUS! 0% Financing for 12 Months!**
See store for details.

iComfort® Sleep System by Serta®



featuring the latest in technology...
Cool Action™ Gel Memory Foam



Advanced Comfort, Cushion Firm Support
Insight
\$1299 Queen Set
 Twin XL Set \$899.00 Full Set \$1099.00 King Set \$1699.00

Plush Comfort, Extra Firm Support
Genius
\$1599 Queen Set
 Twin XL Set \$1199.00 Full Set \$1399.00 King Set \$1999.00

Supreme Comfort, Advanced Support
Revolution
\$1999 Queen Set
 Twin XL Set \$1349.00 Full Set \$1799.00 King Set \$2499.00

Luxuriously Comfortable, Yet So Supportive
Prodigy
\$2499 Queen Set
 Twin XL Set \$1849.00 Full Set \$2299.00 King Set \$2999.00

A new level of cradling comfort and deep down support
Renewal Refined™
\$2999 Queen Set
 Twin XL Set \$2349.00 Full Set \$2799.00 King Set \$3499.00

FREE LUXURY BLANKET with any iComfort® Mattress purchase.



†Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Offer does not apply to Serta® Motion Perfect® Adjustable Foundations, iComfort Pillows and other iComfort accessories. Void in the state of Tennessee.